LinkedIn Nurture To Webinar Audience — Facebook Audience Triggers
Created January 4, 2018
Menu ▾

LinkedIn Guide path to purchase audience.
Facebook Audience Triggers
Created January 4, 2018
Menu ▾

LinkedIn Webinar Lead Ad — Facebook Lead Triggers
Created January 4, 2018
Menu ▾

Selected Integrations: xo417 Joseph Lewin

Which Facebook Page would you like to work with? (You must be a page admin.)
Storyline Visual (storylinevisual) ▾

Which Lead Ad Form would you like to integrate?
LinkedIn Guide Form ▾

Which tag should we apply to the contact record when a user completes the Lead Ad Form?
LinkedIn Lead Guide ▾ +

Field Mapping

After configuring this Feature...
When a user completes the configured Facebook Lead Form, PlusThis will create or update an Infusionsoft contact record and apply the configured tag.

Feature Name
LinkedIn Webinar Lead Ad

Save   Cancel

LinkedIn Nurture To Webinar Audience — Facebook Audience Triggers

Feature URL (For use in Infusionsoft as HTTP Post)

https://e.plusthis.com/q/6973-1nhXAungfqAvNSvoswe9U8AWAKq24qQDwBn4gry9

❓ Need help? Click here for implementation instructions.

Run This Feature Now
Use this to *initially* sync your Infusionsoft records with Facebook. This is helpful if you already have a number of contact records who should be in the audience you've just configured. This initial sync should only be necessary to get started and an HTTP Post action should be configured in your Infusionsoft campaign for the long term. The HTTP Post should be configured to occur following a goal that indicates a record should be added/removed from your configured audiences.

Select a tag and PlusThis will execute the feature on everyone with the tag.
Please select ▾

Run Feature Now

Facebook Audience Triggers

Selected Integrations: Joseph Lewin   xo417

Which Facebook Ad Account would you like to work with?
Storyline Visual ▾

Important
PlusThis can only update Facebook Audiences that were created via PlusThis. All available Custom Audiences are displayed here, regardless of whether or not they were created in PlusThis. For this feature to function properly, please only select audiences that were created via PlusThis.

Which Facebook Audience(s) would you like to add the contact to?
LinkedIn Guide Path To Purchase   +

Which Facebook Audience(s) would you like to remove the contact from?
Please Select   +

Which data should we use to find your contact records on Facebook?
☑ Email Address
☑ Phone Number
   Which Phone field should we use to try to find a match?
   Try All Standard Phone Fields ▾

Facebook Audience Triggers

Selected Integrations: Joseph Lewin   xo417

Which Facebook Ad Account would you like to work with?
Storyline Visual ▾

Important
PlusThis can only update Facebook Audiences that were created via PlusThis. All available Custom Audiences are displayed here, regardless of whether or not they were created in PlusThis. For this feature to function properly, please only select audiences that were created via PlusThis.

Which Facebook Audience(s) would you like to add the contact to?
LinkedIn Guide Nurture To Webinar   +

Which Facebook Audience(s) would you like to remove the contact from?
LinkedIn Guide Path To Purchase   +

Which data should we use to find your contact records on Facebook?
☑ Email Address
☑ Phone Number