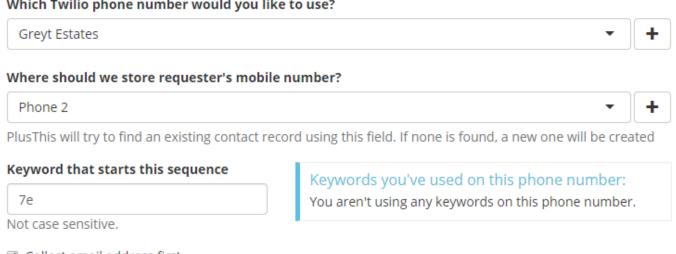
SMS Sequences



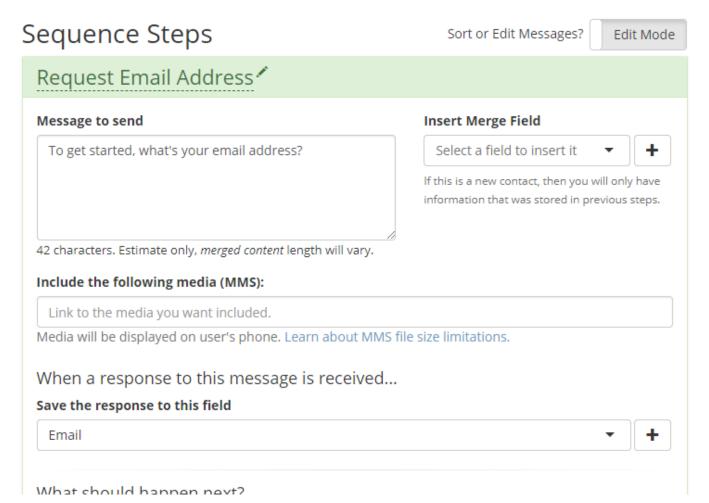
How would you like to start this SMS Sequence?

- Both via text of keyword or a HTTP Post in a Campaign Sequence
- Only via HTTP Post in a Campaign Sequence

Which Twilio phone number would you like to use?



Collect email address first. Recommended. This option reduces duplicate contacts.

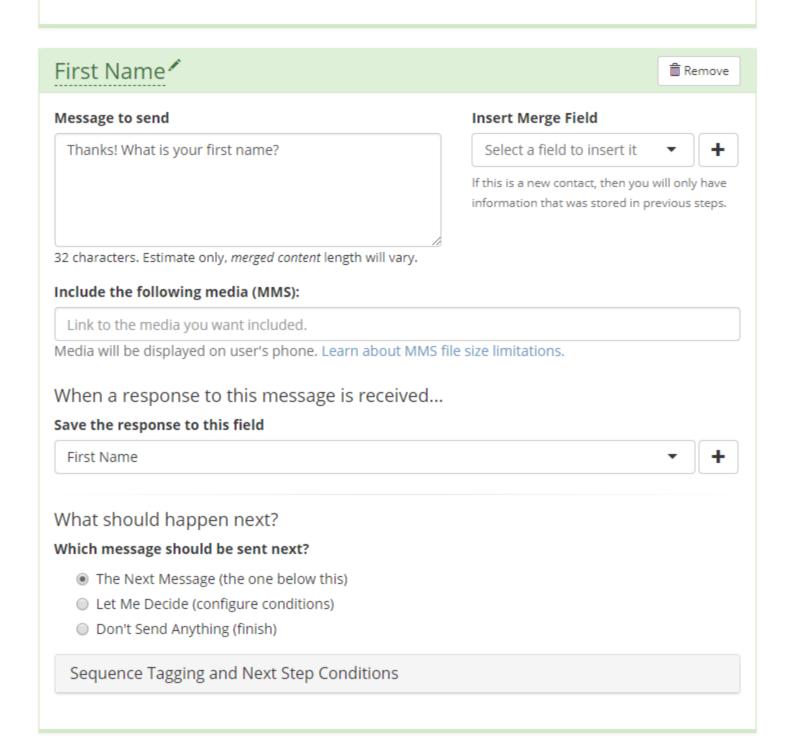


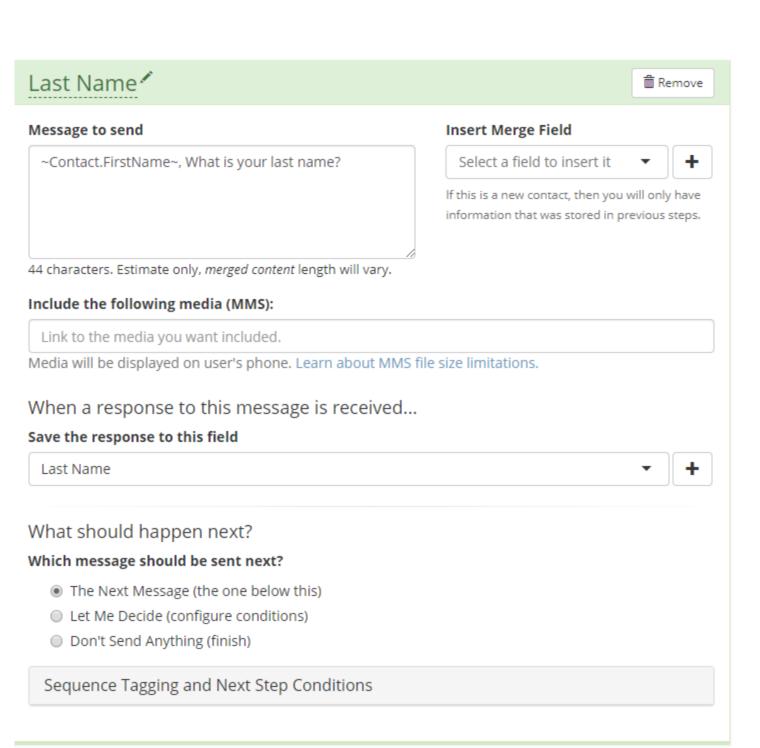
What should happen next?

Which message should be sent next?

- The Next Message (the one below this)
- Let Me Decide (configure conditions)
- Don't Send Anything (finish)

Sequence Tagging and Next Step Conditions









Message to send

~Contact.FirstName~ Are you looking to learn more about real estate investing? Yes or No

Insert Merge Field

Select a field to insert it



If this is a new contact, then you will only have information that was stored in previous steps.

88 characters. Estimate only, merged content length will vary.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

Person Notes





What should happen next?

Which message should be sent next?

- The Next Message (the one below this)
- Let Me Decide (configure conditions)
- Don't Send Anything (finish)

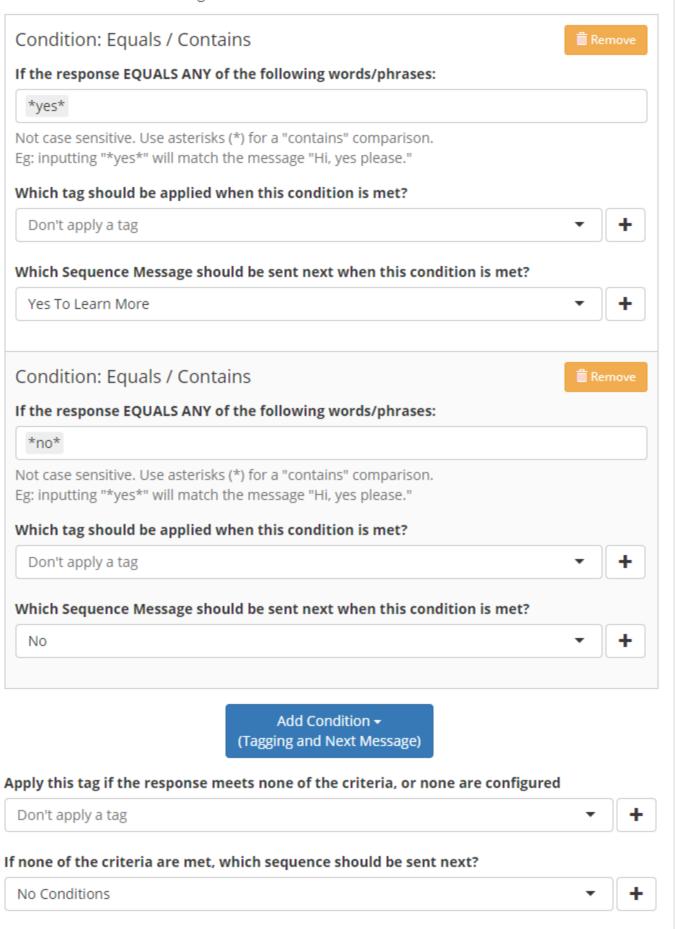
Sequence Tagging and Next Step Conditions

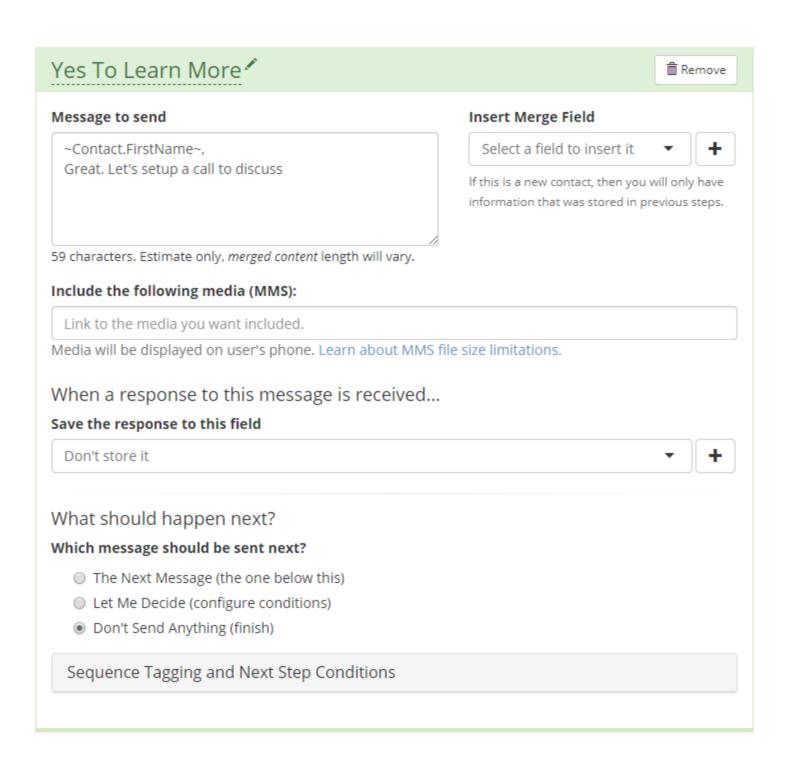
Do not configure this section unless you are expecting a response

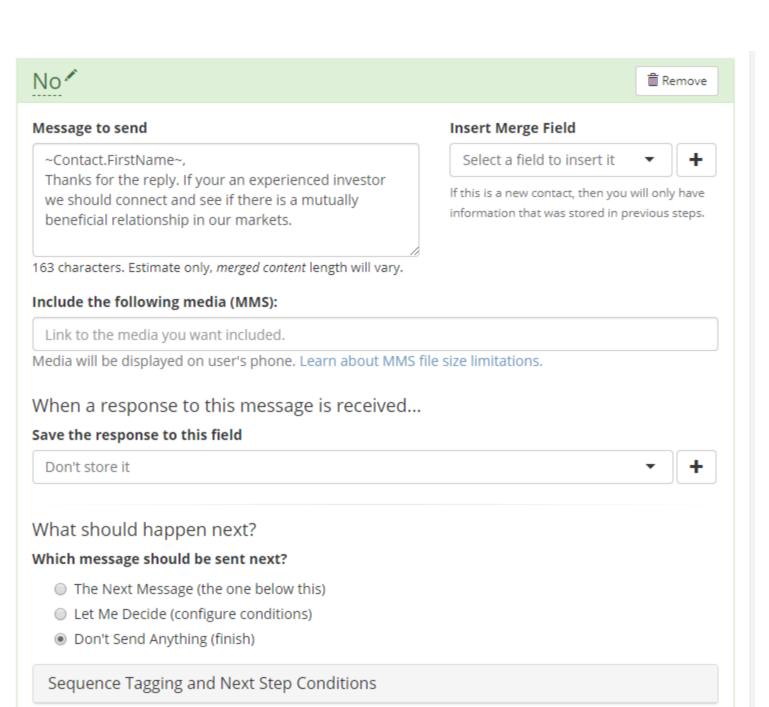
These actions will only trigger if a response is received. If you choose to configure this section, the contact will remain locked in this sequence until a response is received, or the sequence expires (24 hours). While locked, the next message from this record will not trigger any other SMS Sequences.

After a response is received...

Conditions are evaluated from top to bottom, <u>after a response has been received.</u> Only the actions from the first matching condition will occur.







No Conditions



Message to send

~Contact.FirstName~,

I apologize, I did not understand your response. A yes or no answer would suffice. Thanks

Insert Merge Field

Select a field to insert it



If this is a new contact, then you will only have information that was stored in previous steps.

110 characters. Estimate only, merged content length will vary.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

Don't store it



What should happen next?

Which message should be sent next?

- The Next Message (the one below this)
- Let Me Decide (configure conditions)
- Don't Send Anything (finish)

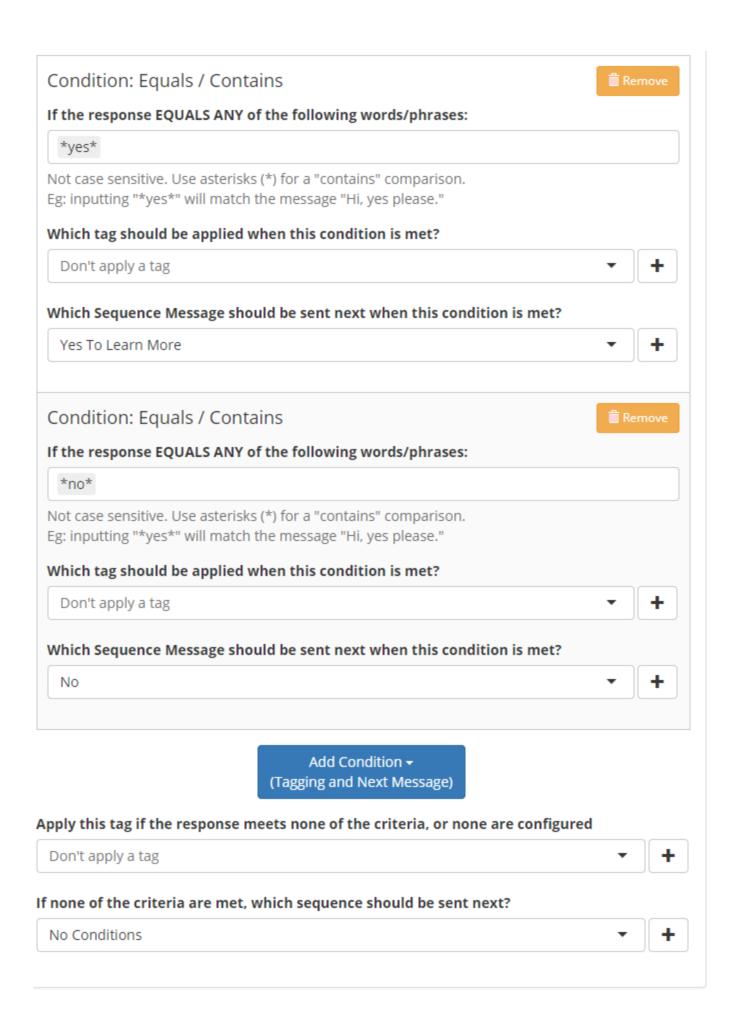
Sequence Tagging and Next Step Conditions

Do not configure this section unless you are expecting a response

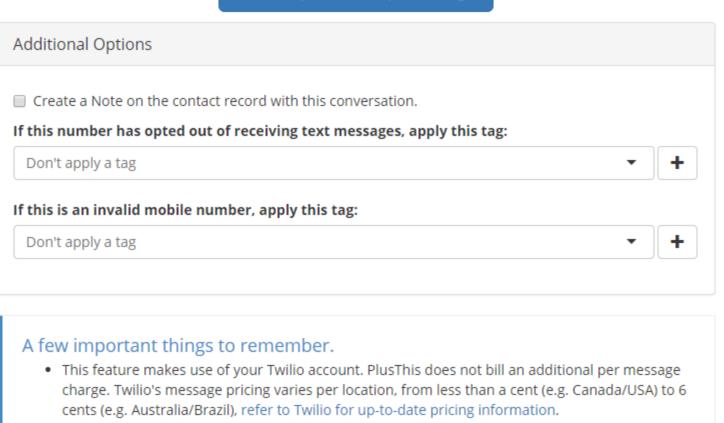
These actions will only trigger if a response is received. If you choose to configure this section, the contact will remain locked in this sequence until a response is received, or the sequence expires (24 hours). While locked, the next message from this record will not trigger any other SMS Sequences.

After a response is received...

Conditions are evaluated from top to bottom, <u>after a response has been received.</u> Only the actions from the first matching condition will occur.



Add Sequence Step Message



- You are responsible for managing your customers' expectations around content and how
- frequently you will be communicating with them via SMS. You should include an opt-out message (e.g. "Text STOP to stop") in your SMS to customers. Twilio blacklists users who abuse SMS communications on their platform.
- · Please refer to Twilio for information about message sending limits.

Feature Name Test Feature Cancel Save

© 2018 PlusThis