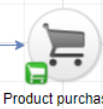


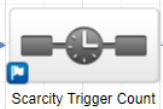
Entry Point



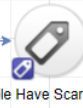
Promotional Emails
First 10 People Get Offer



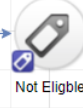
Product purchased



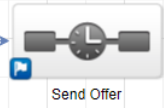
Scarcity Trigger Count
How many purchased
and apply tag



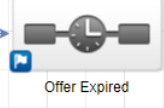
Eligible Have Scarcity Tag



Not Eligible



Send Offer



Offer Expired

Scarcity Triggers™

Selected Integrations:  wb398

No Let PlusThis manage your scarcity tag

Select Tag to Count

Demo Scarcity

If the number of contacts with the counted tag is...


Less Than (<)

...this amount

11

Then apply this tag

Demo Scarcity

 Remove this condition

Add Tagging Condition

Feature Name

Demo Scarcity Tracker

Save

Cancel