Simple Email Survey™

Enter your survey question:

Have you ever hosted a webinar before?

Choose your survey type:

Yes or No ▾

NOTICE: Survey type is locked after creation to protect your report data.

Yes or No Form

If yes, apply this tag:

Survey Response - Yes, Hosted a Webinar ▾   ✚

Then redirect here:

http://www.kativasolutions.com/webinars-simplified

If no, apply this tag:

Survey Response - No, Never Hosted Webinar ▾   ✚

Then redirect here:

http://www.kativasolutions.com/webinars-simplified

Tool Name

Hosted a Webinar Survey

Save   Cancel (https://admin.plusthis.com/accounts/8328/feature_instances/130741/show)

Tool Information

Feature Help (http://plusthis.com/support/simple-email-survey/)

Simple Email Survey allows you to embed a one question survey into your Infusionsoft emails. Based off your contact's answer, you can apply a specified tag, and redirect them to a specified web page.

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Survey Type: Enter your survey question, and select a survey type: "Yes or No" or "Scale of 1 To 10" These two pieces of information are required to use this feature.

Note: While you can edit specific feature information later, you can only select your survey type when you create a feature. This is done to help maintain consistent reporting data.

Yes or No: This form type displays your question with options to reply with a yes or no answer. You can select a tag to apply, and specify a page to redirect them to, based off the submitted answer. If you are just looking for the reporting information, you can leave all of these options blank.

Scale 1 to 10: This form type displays your question with options to reply with a numeric answer ranging from 1 to 10. First, you can set quick descriptions for your scale ranges. For example, "Not likely" under the number 1, and "Very likely" under the number 10. Next, use the range sliders to specify how you would like to handle a range of answers. For example, you can apply one tag, and redirect to one page if your contact answers between 1 and 5, and another set of conditions for contacts who answer between 6 and 10.

The range sliders will interact with each other as you change them to prevent ranges from overlapping. Also, the minimum and maximum number for each range can be the same number, allowing you to specify conditions for each individual number. If you are just looking for the reporting information, you can leave all of these options blank.

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