**Facebook Lead Ad Form For Quote Winners Game Plan**

**Add Contact to Tag 'Quote Winners'**

**Send Quotes Winners Gameplan via Ontraport**

**Add to Facebook Custom Audiences 'Downloaded Quote Winners Game Plan' for Tools Down Promotion**

**Goal: Contact Registered to Tools Down workshop**

**Remove Contact from Facebook Custom Audiences 'Downloaded Quote Winners Game Plan'**

**Add contact to Facebook Custom Audience 'Nurturing List' and to Toolbox Nurturing Email Sequence**