Sequence Map

hide

Quickly navigate your Sequence messages. ➕

- Request Email Address
- First Name
- Last Name
- When
- NOW
- LATER
- What?

Sequence Steps

Sort or Edit Messages? **Edit Mode**

Request Email Address ✎

Message to send

Let's get you registered for the LinkedIn Email List Webinar! To get started, what's your email?

If you don't want texts from us, text STOP to this number.

156 characters. Estimate only, *merged content* length will vary.

Insert Merge Field

Select a field to insert it ➕

If this is a new contact, then you will only have information that was stored in previous steps.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

Email ➕

What should happen next?

Which message should be sent next?

- ⦿ The Next Message (the one below this)
- ○ Let Me Decide (configure conditions)
- ○ Don't Send Anything (finish)

Sequence Tagging and Next Step Conditions

Do not configure this section unless you are expecting a response

These actions will only trigger if a response is received. If you choose to configure this section, the contact will remain locked in this sequence until a response is received, or the sequence expires (24 hours). While locked, the next message from this record will not trigger any other SMS Sequences.

After a response is received...

Conditions are evaluated from top to bottom, **after a response has been received.** Only the actions from the first matching condition will occur.

Add Condition ▾ (Tagging and Next Message)

Apply this tag if the response meets none of the criteria, or none are configured

Don't apply a tag ➕

First Name ✎

🗑 Remove

Message to send

First Name

10 characters. Estimate only, *merged content* length will vary.

Insert Merge Field

Select a field to insert it ➕

If this is a new contact, then you will only have information that was stored in previous steps.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

First Name ➕

What should happen next?

Which message should be sent next?

- ⦿ The Next Message (the one below this)
- ○ Let Me Decide (configure conditions)
- ○ Don't Send Anything (finish)

Last Name ✎

🗑 Remove

Message to send

Last Name

9 characters. Estimate only, *merged content* length will vary.

Insert Merge Field

Select a field to insert it ➕

If this is a new contact, then you will only have information that was stored in previous steps.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

Last Name ➕

What should happen next?

Which message should be sent next?

- ⦿ The Next Message (the one below this)
- ○ Let Me Decide (configure conditions)
- ○ Don't Send Anything (finish)

When ✎

🗑 Remove

Message to send

If you want to take the webinar now text NOW to this number.

If you want to take the webinar at a later date text LATER to this number.

138 characters. Estimate only, *merged content* length will vary.

Insert Merge Field

Select a field to insert it ➕

If this is a new contact, then you will only have information that was stored in previous steps.

When a response to this message is received...

Save the response to this field

Don't store it ➕

What should happen next?

Which message should be sent next?

- ○ The Next Message (the one below this)
- ⦿ Let Me Decide (configure conditions)
- ○ Don't Send Anything (finish)

If the response EQUALS ANY of the following words/phrases:

now

Not case sensitive. Use asterisks (*) for a "contains" comparison.
Eg: inputting "*yes*" will match the message "Hi, yes please."

Which tag should be applied when this condition is met?

Don't apply a tag ➕

Which Sequence Message should be sent next when this condition is met?

NOW ➕

Condition: Equals / Contains

🗑 Remove

If the response EQUALS ANY of the following words/phrases:

lat

Not case sensitive. Use asterisks (*) for a "contains" comparison.
Eg: inputting "*yes*" will match the message "Hi, yes please."

Which tag should be applied when this condition is met?

Don't apply a tag ➕

Which Sequence Message should be sent next when this condition is met?

LATER ➕

NOW ✎

🗑 Remove

Message to send

Here is a link to take the webinar now!

https://storylinevisual.com/

69 characters. Estimate only, *merged content* length will vary.

Insert Merge Field

Select a field to insert it ➕

If this is a new contact, then you will only have information that was stored in previous steps.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

Don't store it ➕

What should happen next?

Which message should be sent next?

- ○ The Next Message (the one below this)
- ○ Let Me Decide (configure conditions)
- ⦿ Don't Send Anything (finish)

LATER ✎

🗑 Remove

Message to send

Here is a link to see future time to take the webinar.

https://storylinevisual.com/

84 characters. Estimate only, *merged content* length will vary.

Insert Merge Field

Select a field to insert it ➕

If this is a new contact, then you will only have information that was stored in previous steps.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

Don't store it ➕

What should happen next?

Which message should be sent next?

- ○ The Next Message (the one below this)
- ○ Let Me Decide (configure conditions)
- ○ Don't Send Anything (finish)

What? ✎

🗑 Remove

Message to send

Hmmm... That didn't make sense.

Do you want to take the webinar now or later?

79 characters. Estimate only, *merged content* length will vary.

Insert Merge Field

Select a field to insert it ➕

If this is a new contact, then you will only have information that was stored in previous steps.

Include the following media (MMS):

Link to the media you want included.

Media will be displayed on user's phone. Learn about MMS file size limitations.

When a response to this message is received...

Save the response to this field

Don't store it ➕

What should happen next?

Which message should be sent next?

- ○ The Next Message (the one below this)
- ⦿ Let Me Decide (configure conditions)
- ○ Don't Send Anything (finish)

Add Condition ▾ (Tagging and Next Message)

Apply this tag if the response meets none of the criteria, or none are configured

Don't apply a tag ➕

If none of the criteria are met, which sequence should be sent next?

What? ➕

Add Sequence Step Message

Additional Options

☑ Create a Note on the contact record with this conversation.

Which Note Type?

Other

If this number has opted out of receiving text messages, apply this tag:

Condition: Equals / Contains

🗑 Remove

If the response EQUALS ANY of the following words/phrases:

now

Not case sensitive. Use asterisks (*) for a "contains" comparison.
Eg: inputting "*yes*" will match the message "Hi, yes please."

Which tag should be applied when this condition is met?

Don't apply a tag ➕

Which Sequence Message should be sent next when this condition is met?

NOW ➕

Condition: Equals / Contains

🗑 Remove

If the response EQUALS ANY of the following words/phrases:

later

Not case sensitive. Use asterisks (*) for a "contains" comparison.
Eg: inputting "*yes*" will match the message "Hi, yes please."

Which tag should be applied when this condition is met?

Don't apply a tag ➕

Which Sequence Message should be sent next when this condition is met?