



Successfully saved Facebook Integration. x

Facebook Lead Triggers

Selected Integrations: <https://digitaltrailblazer.api-us1.com> Jake Liddell

Which Facebook Page would you like to work with? (You must be a page admin.)

North Surrey Business Association (NorthSurreyBA) v

Which Lead Ad Form would you like to integrate?

Untitled form 05/01/2018 v

Which tag should we apply to the contact record when a user completes the Lead Ad Form?

Test Tag v

Field Mapping

After configuring this Tool...

When a user completes the configured Facebook Lead Form, PlusThis will create or update an ActiveCampaign contact record and apply the configured tag.

Tool Name

Facebook - test - plusthis accreditation

Save

Tool Information

Feature Help

As leads are collected in Facebook, PlusThis will import Lead Ad records to your ActiveCampaign app and, optionally, apply a tag to the contact record. There is no ActiveCampaign implementation necessary, PlusThis will create and tag records per your configuration.



Important: Before creating this feature you will need to have created your Lead Ad in Facebook first.

Field Mapping

This section is for mapping Facebook with your ActiveCampaign fields. The standard fields (name, email, etc...) have a default configuration.



Facebook Audience Triggers

Selected Integrations: Jake Liddell <https://digitaltrailblazer.api-us1.com>

Which Facebook Ad Account would you like to work with?

317464705

Important

PlusThis can only update Facebook Audiences that were created via PlusThis. All available Custom Audiences are displayed here, regardless of whether or not they were created in PlusThis. For this tool to function properly, please only select audiences that were created via PlusThis.

Which Facebook Audience(s) would you like to add the contact to?

subscribers



Which Facebook Audience(s) would you like to remove the contact from?

Please Select



Which data should we use to find your contact records on Facebook?

We'll find your contact records on Facebook using:

- Email Address
- Phone Number (not currently supported)

Tool Name

Facebook - Test Add to Audience

Save

Tool Information

Feature H

Facebook Audience Triggers allows you to dynamically move your subscribers from one Facebook Custom Audience to another, based on where your subscriber is inside of your ActiveCampaign workflows.



Facebook Audience Triggers allows you to dynamically move your subscribers from one Facebook Custom Audience to another, based on where your subscriber is inside of your ActiveCampaign workflows.

Select which Ad account you want to work with & select the Custom Audience you want contacts moved into and/or out of. If you don't already have Custom Audiences created inside of Facebook - you can create them by clicking the Plus button next to the Audience selector.

The **Run This Feature Now** section will appear after you have completed configuring the feature. This section will let you perform a manual sync on your entire list using the options in the feature's configuration.

Facebook - Test Add to Audience Facebook Audience Triggers

Tool URL (For use in ActiveCampaign Automations as a "Webhook" action)

<https://e.plusthis.com/q/8830-cXPZ4yZpEW65aEKkS1ExZarN2iC5n9svYYCAdAR3/ActiveCampaign>

[Need help? Click here for implementation instructions.](#)

Run This Tool Now

Use this to *initially* sync your ActiveCampaign records with Facebook. This is helpful if you already have a number of contact records who should be in the audience you've just configured. This initial sync should only be necessary to get started and an HTTP Post action should be configured in your ActiveCampaign campaign for the long term. The HTTP Post should be configured to occur following a goal that indicates a record should be added/removed from your configured audiences.

Select who to run this Tool against.

Entire ActiveCampaign Database

Current only supports "Entire ActiveCampaign Database"

Run Tool Now

© 2019 PlusThis

Start this automation when one of these actions takes place

Tag Purchased a product is added

Add new trigger

+

Post contact info to [https://e.plusthis.c...ADaR3/ActiveCampaign](https://e.plusthis.com/q/8830-cXPZ4yZpEW65aEKkS1ExZarN2iC5n9svYYCAdAR3/ActiveCampaign)

+

End this automation