Scarcity Triggers

No **Let PlusThis manage your scarcity tag**

Select a Tag to Count

Scarcity Tag ▾

If the number of contacts with the counted tag is...   **...this amount**

Greater Than (>) ▾   10

Then add to this tag

Scarcity - Full ▾

🗑 Remove this condition

Add Tag Membership Condition

Tool Name

Scarcity Trigger

Save   Cancel

Scarcity Trigger Scarcity Triggers
Use Scarcity Triggers in a campaign

Tool URLs (For use in ActiveCampaign as HTTP Post)

https://e.plusthis.com/q/8830-AUjhuWlFqXLxzdjAyRJ12l1eGWrsviUw4gJ4wbik/

Show scarcity on web pages

Use the embed code below on your web page to show scarcity to your users. Eg: "There are 14 tag(s) remaining."

Summary of Tool Configuration

The total number of contacts with the **Scarcity Tag** tag: **0**

If the number of contacts with the tag **Scarcity Tag** is **greater than 10**, then apply the **Scarcity - Full** tag.
- Number of contacts with the **Scarcity - Full** tag: **0**
- Number of contacts until the condition is met: **11**

Automations /

Save

Saved at 0

Name your automation here

Start this automation when one of these actions takes place

Tag Product-purchase is made is added

Add new trigger

➕

Post contact info to https://e.plusthis.c...l1eGWrsviUw4gJ4wbik/

➕

End this automation

Name your automation here

Start this automation when one of these actions takes place

Tag Scarcity - Full is added

Add new trigger

+

📱 Send SMS "They're ordering but we're full." to user Jake (07786808800)

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