



Video Triggers

Selected Integrations:  <https://digitaltrailblazer.api-us1.com>

Simply paste your Wistia, YouTube or Vimeo embed code here.

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/MUqDWhTIPzg"
frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture"
allowfullscreen></iframe>
```

After providing your code, you can configure intervals to apply tags to viewers.

Next Step

Additional Options

- Disable contact id verification
This allows you to use Video Triggers on platforms that don't expose contact id. (ClickFunnels)

Tool Name

Save

Intro video.



Video 1

Mike Intro



Where would you like to use this video?

My Website

Put this video code where you would like your video to appear. For video triggers to function properly, you must pass the contact record id and email address to the page that uses this code. In Email Builder, append this snippet to the end of the link (the link should be to the page that has your video): ?Id=%CONTACTID%&Email=%EMAIL%

```
<script type="text/javascript" src="https://static.plusthis.com/ext/PTFeatureBase.min.js"></script>
<script type="text/javascript" src="https://static.plusthis.com/ext/PTVideoTriggers.min.js"></script>

<iframe width="560" height="315" src="https://www.youtube.com/embed/MUqDWhTIPzg?enablejsapi=1"
frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen=""
id="yt_MUqDWhTIPzg" class="yt_MUqDWhTIPzg"></iframe>
<script type="text/javascript">
  PTVideoTriggers.listen({
    type: "youtube",
    playerId: "yt_MUqDWhTIPzg",
    feature: "8830-JRb0dZzuoFwPZuQ2phC2tbgDdXyoD39A1IDSawtV",
    triggerType: "cue",
```

- Enable safe mode
For services that fail to safely inject the embed code in a preview. (e.g. ClickFunnels)

Copy Code

ClickFunnels Usage

To use the Video Triggers on a ClickFunnels page, you will need to place the full PlusThis embed code (with safe mode enabled) into a **video embed element**, with a Custom Embed selected as the Video Type. Ensure that you pass the proper parameters to the page, by using the link generator below.

Link Generator

This Tool will remember your visitors for future visits, but the initial visit needs to include the appropriate information. Use the link generator to generate a link that contains the necessary data. The generated link will only work properly in ActiveCampaign emails.

URL to the page that will have the PlusThis Video Triggers embed code:

<https://www.wpaid.co.uk/jake-videotrigger1/>

Use the following link in ActiveCampaign emails:
<https://www.wpaid.co.uk/jake-videotrigger1/?Id=%CONTACTID%&Email=%EMAIL%>

To Jake Liddell

Investigate

🔔 If there are problems with how this message is displayed, click here to view it in a web browser.

Unsubscribe

+ Get more

Hi Jake,

Watch this video!

<https://www.wpaid.co.uk/jake-videotrigger1/?id=7985&Email=Jake@clientmachine.co.uk>

Not long now!

00
Days

00
Hours

00
Minutes

00
Seconds

Jake.

Jake Liddell
jake@wpaid.co.uk

Because leads make it possible.

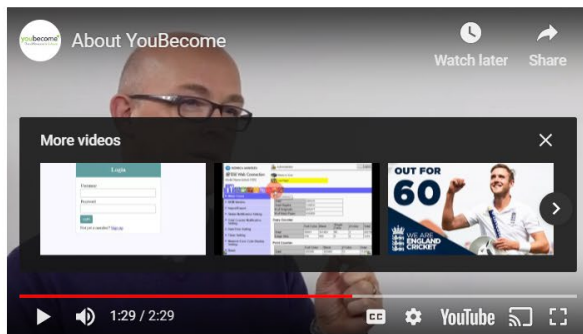


Sent to: Jake@clientmachine.co.uk
Yomp Marketing, Yompville, 49 Guildford Rd, Bagshot, GU19 5NG, United Kingdom
Don't want future emails?
[Unsubscribe](#)

Email sent to punter.

WP AID

Video 1 Mike Intro



Ready to Get Started? Fill In the Form Above
Remember, all plans come with free data import, and a free marketing strategy call.

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Watched more than a minute

A screenshot of a user profile page for Jake Liddell. The profile includes a profile picture, name, and contact information. Below the profile is an 'Info' section with fields for 'Completed 3 Digital Assets Automation', 'Phone', and 'Organization'. The 'Tags' section shows several tags, including '#30Days30Leads Challenge', 'Gocardless-Mandate-Test', 'Interested in Done With You', 'Jake', 'PlusThisExpiry', and 'Watched Mike Intro Video'. To the right is a 'Recent Activities' section with a dropdown menu set to 'All Activities'. The activities list includes 'Campaign Opened', 'Campaign Sent', and 'Entered automation', each with a timestamp and a comment field.

Tag has been applied successfully – ready for further follow-ons.

Jake Liddell has watched!

[View Contact](#)

Contact Info

Email	Jake@clientmachine.co.uk
Name	Jake Liddell
Phone	07786 808800
Organization	Client Machine
Contact score Completed 3 Digital Assets Automation	0
Subscribed Date	2017-02-10 15:22:43
Landline	
Webinar - Test Title	
Webinar - Test Start Date	
Webinar - Test Join Link	
Webinar - Test Number of Minutes Attended	

Team have been informed, ready to follow up.